



ARGUMENT

Declaration by Author(s) or Proponent(s)

(Elections Code §9600)

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CITY CLERK

"The undersigned author(s) of the:

- ☒ argument in favor of ✓
☐ argument against
☐ rebuttal to the argument in favor of
☐ rebuttal to the argument against

Ballot measure V (letter to be assigned by the Santa Clara County Registrar of Voters on **August 12th**) at the Consolidated Municipal Election for the City of Mountain View to be held on November 8, 2016, hereby state that such argument is true and correct to the best of her knowledge and belief.
(his/her/their)

ARGUMENT/REBUTTAL FILED BY (check any of the following that apply):



City Council

Contact Person's **TYPED** Name: _____
Contact Person's Signature: _____
Title: _____
Phone: _____ Fax: _____
E-Mail: _____



Bona Fide Association of Citizens or Filers

Name of Association: Mountain View Tenants Coalition
Principal Officer's **TYPED** Name: JOAN MacDONALD
Principal Officer's Signature: Joan MacDonald
Title: V.P.
Phone: 650-967-4429 Fax: _____
E-Mail: joan_wally_macdonald@calalum.org



Individual voter who is eligible to vote on the measure

TYPED Name: _____
Signature of Voter: _____
Address Where You Live: _____
Phone: _____ Fax: _____
E-Mail: _____

SIGNATURE STATEMENT - ~~PAGE 2~~

CHECK ONE OF THE FOLLOWING & NOTE THAT THE LETTER OF MEASURE WILL BE ASSIGNED BY THE SANTA CLARA COUNTY REGISTRAR OF VOTERS ON AUGUST 12th:

- ☒ Argument in Favor of Measure ✓
☐ Argument Against Measure _____
☐ Rebuttal to Argument in Favor of Measure _____
☐ Rebuttal to Argument Against Measure _____

The signatures of the following persons below will be printed as submitted following the argument or rebuttal.

SIGNATURE	TYPE NAME as it will appear in the Voter's Information Pamphlet	TYPE TITLE & NAME OF ASSOCIATION (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet	ARE YOU SIGNING ON BEHALF OF AN ASSOCIATION? Yes or No. If no, and you are signing as an individual voter, please provide address of where you live.	DATE
1. <i>Monique Kane</i>	Monique Kane Female <u>X</u> Male	Landlord, former director of Mountain View's Community Health Awareness Council	<i>no</i> 663 Wildwood Ln. Palo Alto, CA 94303	<i>8-15-2016</i>
2. <i>[Signature]</i>	Ayindé Rudolph Female <u>Male</u> <u>X</u>	Superintendent of the Mountain View Whisman School District	<i>no</i> <i>SE</i>	<i>8/15/16</i>
3. <i>[Signature]</i>	Lenny Siegel Female <u>Male</u> <u>X</u>	Homeowner, Mountain View City Council member	<i>no</i> 269 Loreto Mtn View	<i>8/15/16</i>
4. <i>[Signature]</i>	Daniel DeBolt Female <u>Male</u> <u>X</u>	Community Organizer, former Mountain View Voice city government reporter		
5. <i>[Signature]</i>	Evan Ortiz Female <u>Male</u> <u>X</u>	Commissioner, Mountain View Human Relations Commission <i>Title for Identification only</i>	100 DeNARDI LN MTN VIEW CA 94043	<i>8/15/16</i>

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WILL BE ASSIGNED BY THE SANTA CLARA COUNTY REGISTRAR OF VOTERS ON AUGUST 12th:

- ☒ Argument in Favor of Measure __V__
- Argument Against Measure _____
- Rebuttal to Argument in Favor of Measure _____
- Rebuttal to Argument Against Measure _____

The signatures of the following persons below will be printed as submitted following the argument or rebuttal.

SIGNATURE	TYPE NAME as it will appear in the Voter's Information Pamphlet	TYPE TITLE & NAME OF ASSOCIATION (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet	ARE YOU SIGNING ON BEHALF OF AN ASSOCIATION? Yes or No. If no, and you are signing as an individual voter, please provide address of where you live.	DATE
1. 	REV. MICHAEL LOVE Female __ Male <input checked="" type="checkbox"/>	PASTOR, TRINITY UNITED METHODIST CHURCH MOUNTAIN VIEW	NO 96 PAUL AVE MOUNTAIN VIEW, CA	15 AUG 2016
2.	Female __ Male __			
3.	Female __ Male __			
4.	Female __ Male __			
5.	Female __ Male __			

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Signature pg 2

ARGUMENT IN FAVOR OF MEASURE V

Vote YES on Measure V to protect Mountain View from the biggest threat facing our community: skyrocketing rents. Hard working families are losing their homes. Valued teachers,

nurses, and tech employees are leaving Mountain View as rents become unaffordable.

To landlords who keep rents reasonable, thank you! Vote YES on Measure V to stop opportunistic rent increases and unwarranted evictions by others.

Measure V makes housing costs predictable and stable, freeing seniors and others from constant

fear of losing their homes. Rents have skyrocketed 54% since 2012. Wages have not kept pace,

putting profound stress on our community. As we lose beloved family and community members, we lose Mountain View's quality of life.

Vote YES on Measure V to protect over 14,000 renting households, while being fair to landlords:

- Allows rents to be raised 25% annually, depending on the rate of inflation (typically 23%)

;

- Allows larger rent increases for increased maintenance costs or property taxes or if a landlord skips a year;

- Limits evictions to specific situations (unpaid rent, illegal activity, etc.), preventing evictions just to raise rents;

- Protects families too frightened to report unsafe conditions for fear of retaliatory evictions;

- Exempts all units built after February 1, 1995, as well as all singlefamily homes,

duplexes, condos and inlaw

units, and all new housing (does not discourage growth);

- Rolls rents back to October 2015 levels;

- Creates an independent Committee to administer and enforce the law, providing flexibility, accountability and transparency;

- Allows the creation of similar protections for mobile home residents.

For many hard working families, Measure V is their last hope to remain a part of our community. Measure V is our chance to protect our community and quality of life.

Join teachers, tech employees, nurses, landlords, retirees, homeowners and the Mountain

View Tenants Coalition in voting YES on Measure V.

Vote YES to protect Mountain View's future. Vote YES on Measure V.

Monique Kane

Landlord, former director of Mountain View's CHAC

Ayindé Rudolph

Superintendent of the Mountain View Whisman School District

Lenny Siegel

Homeowner, Mountain View City Council member

Michael Love

Pastor of Mountain View's Trinity United Methodist Church

Evan Ortiz

Mountain View Human Relations Commissioner

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